

Creating In Room Hotel amenity with Plastic Waste



1. Scope of Work

Our objective is to craft an in-room amenity using the plastic waste gathered from our oceans and beaches. The client's vision is centred on a pair of coasters that offer a distinctive appearance and a tactile quality that sets them apart. These coasters should not only be visually unique but also unbreakable, user-friendly, easy to store, and effortless to clean, simplifying product maintenance for hotel staff. The approved coaster design features an octagon shape with pronounced ridges along the edges, incorporating a logo deboss on the coaster's reverse side, all in alignment with the selected colour theme.

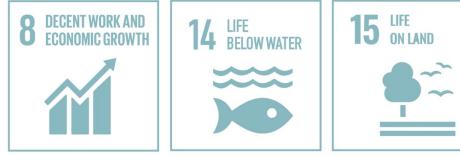
2. How we do it :

Market for Good, in collaboration with our partner vendor Sea Monkey, together orchestrated the collection of plastic waste from the beaches along Malaysia's coastal belt, thanks to the dedicated efforts of community groups and individuals in Greater Selangor.

A substantial 30 kilograms of plastic waste was gathered to fuel our design and production processes. To put it into perspective, this amount of plastic waste is equivalent to around 280 black takeaway containers, 650 bottle caps and 460 beauty bottles and jars. With these materials, we've successfully crafted 1000 recycled plastic coasters, breathing new life into discarded plastic.

3. Why we do it :

As an impact-driven marketplace, Market for Good is eager to collaborate with corporate partners committed to quantifying their impact and showcasing their ESG (Environmental, Social, and Governance) initiatives across their operations. This project has significantly contributed to the advancement of three UN Sustainable Development Goals (SDGs): Decent Work and Economic Growth, Life Below Water, and Life on Land. Our primary focus throughout this project has been to minimize environmental risks and amplify our social impact.



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4. Who we serve :

In this impactful project, we extended a helping hand by offering 166 hours of employment to four refugees from Pakistan who now call Malaysia their home. Additionally, local community groups from Greater Selangor actively participated in the coastal clean-up effort. To further support these communities and raise environmental awareness among locals, we purchased all the collected plastic waste at a rate of 5RM per kilogram. This initiative not only provides employment opportunities but also contributes to the betterment of local communities and the environment.